



# FEZtival of Trees

*El Zaribah*



*Shriners*

EL ZARIBAH SHRINE – PHOENIX

552 North 40<sup>th</sup> Street, Phoenix, Arizona 85008

DECEMBER 1, 2, 3, 2023

Proceeds are for the benefit of the El Zaribah Shrine Center in Phoenix, Az. and are not tax deductible as a charitable contribution.

## EL ZARIBAH SHRINE 2023 FEZTIVAL OF TREES RULES AND GUIDELINES

The FEZtival of Trees fundraiser is an excellent opportunity for a business to show their philanthropic support while receiving public recognition for their contribution. This type of event has been hosted by other Shrine organizations around the United States for several years. The El Zaribah Shrine is sponsoring its second annual FEZtival of Trees December 1, 2, & 3, 2023.

Based on the success of other events that we have sponsored, we expect several thousand people to view the trees. Our goal for the 2023 year, we anticipate several sponsors to provide 40 trees.

**The deadline for Tree Sponsor applications is: November 22, 2023**

**Space is available on a first-come first-committed basis.**

**Questions? Contact Stephany Jess, Tree Sponsor Chairperson at 602-576-6822.**

### **About the FEZtival of Trees:**

Business sponsors will be recognized with signage at the event, on event promotion materials (including social media, website, and e-mails), in the El Zaribah Shrine Arabian Tales Newsletter, and in the media. Businesses are also encouraged to promote your involvement through your social media channels, advertising, internal and external e-mails. You are also welcome to distribute promotional materials and/or conduct sampling or demos for your company within your display area, subject to approval.

You may select a theme for your tree. The theme will be displayed under your company name or logo and on the raffle container. The container will be provided by El Zaribah Shrine.

Your tree theme is limited only to your imagination. Some sample themes are ASU Sun Devils, trains, dinosaurs, and clowns. In another Shrine FEZtival of Trees event, a car dealership included a used car as a gift. The car was displayed prominently in the parking lot with the company's name on it.

Almost any type of company can be a sponsor: retailers, grocery stores, car dealers, tire stores, sporting goods stores, barber shops, lumber yards, and restaurants.

The public is invited to view the trees during the display periods: Friday, December 1, 2, and 3<sup>rd</sup>.

## EL ZARIBAH SHRINE 2023 FEZTIVAL OF TREES RULES AND GUIDELINES

### **HOURS OF OPERATION:**

Friday Dec. 1st Tree Setup	Noon to 6:00 PM
Friday Dec. 1st Early Bird Access	6:00 PM to 7:00 PM
Saturday Dec. 2 <sup>nd</sup>	10:00 AM to 6:00 PM
Sunday Dec. 3 <sup>rd</sup>	10:00 AM to 4:00 PM

Refreshments will be available for purchase at the event. Santa Claus will also be available during selected days and times.

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### **How Tree Winners will be selected:**

Attendees can purchase raffle tickets, 6 tickets for \$5.00, 12 tickets for \$10.00, or 25 tickets for \$20.00. Raffle tickets are deposited in the container affiliated with the displayed tree. There is no limit to the number of raffle tickets that can be purchased. Businesses may purchase raffle tickets for their own tree.

ONE ticket will be drawn as the winner for each tree. The winning ticket will win the tree and all the gifts associated with that tree.

Winners will be contacted by telephone immediately following the raffle drawing on Sunday evening Dec. 3rd. The list of winners will also be posted on the El Zaribah Shrine website. Trees must be picked up by the winners on Monday Dec. 4<sup>th</sup> between 9:00 AM and 1:00 PM.

In addition, the business or organization that receives the most raffle ticket submissions will be designated as the “FEZtival of Trees” Champion and will be recognized for their honor through social media and on the El Zaribah Shrine website.

### **Tree Requirements:**

The value of the artificial tree and gifts are required to be valued at a minimum of \$600.00.

The spaces are 7x7 feet. The tree and gifts must fit in the designated area. All trees must be artificial (**no real trees**). If trees are lit (**recommended**), the lights must be LED lighting, and the tree sponsor must supply a new power cord (50 foot) that meets electrical code.

Trees may be any size, up to a maximum height of 8 feet. Keep in mind that smaller trees need to be elevated to be visible. We suggest trees of at least 5 feet in height.

The tree sponsor must supply all setup accessories – including, but not limited to: wire, tape, decorations, hangers, and wire ties, etc. Trees must be properly secured and be free-standing. No screws, nails, etc. Tree skirting is recommended.

## **EL ZARIBAH SHRINE 2023 FEZTIVAL OF TREES GIFT GUIDELINES**

### **GIFT REQUIREMENTS:**

If any item that is displayed is not included with the tree, it must be clearly marked as such. Any item not marked will be considered part of the tree package and will be given to the winner. Do not attach real money (cash) to the trees. You can use a card, play money, or paper printed to look like money. Please provide any cash gifts in an envelope marked with the tree number and sponsor name. This envelope will be placed in the El Zaribah Shrine safe and given to the winner when they pick up their tree. All other items that are not displayed with the tree – but are included in the tree/gift package – must be provided to the El Zaribah Shrine by 6:00 PM on Friday Dec. 1<sup>st</sup>. These items will be secured in a locked room until they are claimed by the winners.

**Setup Date:**

Trees can be set up from NOON to 6:00 PM on Friday Dec. 1<sup>st</sup>. All trees must be set up by 6:00 PM Friday Dec. 1<sup>st</sup> or the business forfeits its ability to participate.

A soft opening will be held on Friday Dec. 1<sup>st</sup> from 6:00 PM to 7:00 PM.

**Limitations of Liability:**

El Zaribah Shrine is not responsible for loss or damage to any trees, gifts, or displays.

**TREE THEME IDEAS**

A Construction Zone

Automotive Man Cave

NASCAR

Winter Blues/Staycation

Electronics

A Family Christmas

Country Christmas

Family Adventures

Dinosaurs

Pet Themes

Christmas is for Kids

Holiday Sparkles

Patriotic Tree

Hunting & Fishing

Sports